

# GO GREEN, SAVE GREEN!

There are many environmental benefits to being green in your office. However, when you deploy digital signage, going green has more benefits than saving the planet – **it saves you money in the long run!**

Using digital signage allows your company to reduce paper consumption, printing waste and designer time. Engaging digital communications can encourage collaboration, recognize achievement and motivate action, which **makes you money.**

## Digital Signage Can Affect Your **Bottom Line**



**3.7 MILLION**

### Reduce Paper Needs

The United States goes through 3.7 million tons of copy paper each year. Digital signage lets your HR department eliminate printed flyers, posters and newsletters.



**40,474 SALARY**

### No Need to Pay a Designer

The average salary for a designer is \$40,474. Digital signage software has user-friendly design tools. Any employee can create digital messages, no design experience necessary.



**300 PERCENT**

### Increased Productivity

Employees that are engaged are 300% more likely to exceed performance expectations. Communicate easily and effectively to motivate your staff via digital displays.



**600 PER YEAR**

### Print Savings

On average, a single employee costs your company \$600 per year in printing. Memos and need-to-knows no longer need to be printed, instead they are displayed on your big screens to engage everyone at once.

What else do you need to **know?**  
Help the **environment** and your **bottom line.**

Contact Visix for more information about digital signage software.

**Contact Visix**  
800.572.4935  
[www.visix.com](http://www.visix.com)