ADDRESS 10 EDUCATION CHALLENGES
WITH DIGITAL SIGNAGE

Today's students and teachers are tech-savvy, so digital signage is a perfect communication solution for K-12 schools. But it can also be a teaching tool. Here are 10 ways you may not have thought about for fitting digital signage into your education strategy:

1 INSTRUCTIONAL TECHNOLOGY
Combining education and technology to enhance a curriculum is nothing new. Add digital signage into your technology mix to engage and educate students in new ways.

2 INDIVIDUAL LEARNING STYLES
Since some students are more visual learners, introducing topics and using data visualizations on large screens can help you reach them in the way they learn best.

3 DIGITAL LITERACY
A digital signage platform can be a fun new tool to teach students how to safely navigate the internet and present what they find in a digital format.

4 EXPERIENTIAL LEARNING
Let students take a hands-on approach to digital presentations. Ask them to create messages on a theme, advertise events and recognize each other's work on displays.

5 COOPERATIVE LEARNING
Have student groups work together to learn how to create, manage and schedule daily announcements or lunch menus. They're learning teamwork and a new technology.

6 INSTRUCTIONAL SCAFFOLDING
Introduce new topics in a series of slides on your digital signs. Present key terms, pose questions and use graphics to jump-start learning and prepare students for in-depth lessons.

7 INFORMAL LEARNING
Learning that occurs outside a traditional environment can reinforce what you're covering in the classroom. Exposure to lesson topics in the hallways adds another layer of learning.

8 PROJECT-BASED LEARNING
Individuals or teams can collaborate on a digital signage campaign to show off their projects throughout the school. Whether it's algebra or Shakespeare, students can get creative.

9 DIGITAL STORYTELLING
Use digital signage to tell educational stories in exciting ways. Show student-created video clips, timelines or cartoon panels to advertise and reward their efforts.

10 GAMIFICATION
Games and contests motivate students to do their best. Keep up the momentum with up-to-date progress and standings, and recognize game winners on your big screens.

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