

# 8 Benefits of Office Hoteling

## WITH ELECTRONIC PAPER SIGNS

*Today's workforce is increasingly mobile, and there's been a shift in how workspaces accommodate on-the-move employees. Office hoteling simply means providing workspace on an as-needed basis, rather than the traditional one-workspace-per-person method.*

*Ensuring staff and clients have a place to collaborate is one of the most important necessities in any organization. But it's not enough to just have the rooms; you have to provide effective room management.*

*Electronic paper signs are a great option for office hoteling because they are small, wireless, lightweight and easy to mount on any surface. You can put them outside meeting rooms or huddle spaces, or hang them on cubicles, to show who is using that space when. And each sign costs less than \$300.*

### 1 LOWERS OVERHEAD COSTS

The average organizational cost of one desk is \$10,000 a year, which needlessly wastes resources and costs the organization money. Office hoteling reduces real estate overhead by allocating workspace efficiently.

### 2 ENCOURAGES MOBILITY

Studies show some employees, like salespeople, spend as little as 30% of their time physically in the office. Hoteling accommodates a mobile workforce and promotes a telecommuting environment.

### 3 REDUCES DESK VACANCY

Studies show that physical desks are only used 45-50% of the time. Employees may be in meetings, temporarily working in other departments, on training courses, traveling, on holiday or ill. Hoteling improves desk utilization and reduces vacancy.

### 4 PROVIDES FLEXIBILITY

Different employees may need different kinds of workspaces at different times for different tasks. Hoteling provides greater flexibility in where and when they work.

### 5 SAVES MONEY

Reducing the number of desks cuts down on energy consumption, dedicated phone and IT equipment, furniture and other resources for permanent stations.

### 6 FOSTERS COLLABORATION

Hoteling and huddle spaces foster more collaboration and teamwork. This increases productivity, employee satisfaction, and improves talent acquisition and retention.

### 7 REPLACES PAPER SCHEDULES

Electronic paper room signs replace ugly, wasteful paper notices and desk calendars to provide a modern, self-updating space scheduling system.

### 8 UNIFIES SPACE MANAGEMENT

Hoteling with electronic room signs lets you use a central scheduling app (Exchange, Google Calendar) to reserve places. This unifies your space management efforts.



Transform the way your **company collaborates**.  
For more information about **electronic room sign** solutions, contact us.

**Contact Visix**  
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