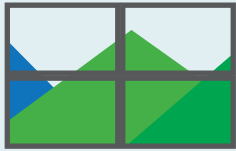


# 5 WAYS DIGITAL SIGNAGE CAN HELP WITH FACILITY MANAGEMENT



Digital signage has changed the way facilities are managed. You're no longer stuck with placards and arrows for wayfinding, sirens for safety and boring plaques for meeting rooms. Here are five ways that digital signage can help you improve safety and efficiencies on site:



## 1 PUBLISH MESSAGES TO A SINGLE SCREEN OR ACROSS YOUR FACILITY

Digital signage can help inform and engage your audience – whether they're staff or visitors – by publishing dynamic messages and media across a building or across an entire campus. Show visitor greetings, staff announcements, energy dashboards and real-time shuttle mapping to enhance the visitor experience and improve safety.



## 2 USE CAP-COMPLIANT ALERT TRIGGERS FOR SAFETY NOTICES

Digital signage systems with alert mode let you override screens with a few clicks. Replace all messages on the entire system, or choose specific players to override for local alerts. You can activate alerts manually in the software interface, with an email, or by using CAP triggers (Common Alerting Protocol). Some software options also provide an API for third-party systems to trigger alert notices.



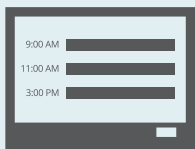
## 3 IMPROVE THE VISITOR EXPERIENCE WITH INTERACTIVE WAYFINDING

When people visit your facility, you want to make a good impression by greeting and guiding them from the moment they step through the doors. Use touchscreen displays as self-service kiosks with interactive wayfinding maps and directories to help visitors navigate your building or campus. This also takes the burden off of receptionists, and saves having to update printed directories and plaques.



## 4 OFFER MOBILE WAYFINDING FOR VISITOR CONVENIENCE

What happens when people walk away from your screens? Expand your wayfinding to a mobile app delivered to visitors' smartphones. Use a geofence to greet people as they arrive at your building and provide instructions to get the app. Using beacons, the app provides turn-by-turn directions and other contextual content, like photos, so visitors know where they are and where they're going.



## 5 USE ROOM SIGNS TO MANAGE SHARED SPACES MORE EFFICIENTLY

Whether it's a corporate headquarters, a college campus or a hospital, digital room signs can help you manage your shared spaces more efficiently. Affordable e-paper signs are perfect for office hoteling, and some interactive models let people book rooms right at the sign. Show event schedules from popular scheduling applications like Exchange, EMS and Google Calendar to keep everyone up to date.



Transform the way your **facility communicates.**  
For more information about **digital signage** solutions, contact us.

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800.572.4935  
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