

5 Reasons Your Corporate Communication is Failing

1 Employees are Confused

If your staff is generally perplexed and left in the dark about company issues, your system may be failing. Keep your staff informed to keep them engaged and working efficiently.

2 You're Wasting Paper

Has your company printed thousands of flyers and company memos in the past months? If so, it may be time to rethink how you disseminate information. Let's face it – saving paper just makes sense – not only in terms of the environment but in your bottom line.

3 Nobody Participates in Company Events

Employees may not come to the company Holiday Party or participate in the blood drive because they do not know about it. It can be very difficult to send corporate information to every person on the staff.

4 Employees Don't Feel Valued

If your employees feel unappreciated it can show in their work and they may begin to look for opportunities elsewhere. Do you have a system in place to recognize hard working employees or introduce new staff members?

5 HR Department is Drowning

Organizations that have multiple locations often put a lot of pressure on their HR employees to inform and engage the entire staff. This can be very difficult, without the proper tools in place.

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