

20 REASONS TO USE DIGITAL SIGNAGE

Use digital signage to engage more people in your organization with dynamic visual messages that are delivered instantly and reliably. It's a modern approach to communications that draws in viewers with bright graphics and interactivity:



Screens are bright, modern, and dynamic to capture your audience's attention

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Deliver breaking news and important announcements in real-time



Lessen the burden on receptionists and staff by answering questions on screen

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Easily integrate event schedules, current weather and other data sources



One medium reaches all types of learners – readers, visual, experiential

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Visualize data to show progress to goals and improve productivity



Show unified communications across your organization to build community

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Publish alert notifications across the entire system, or on chosen screens



Import a wide variety of media you already have – videos, PowerPoint, etc.

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Improve the visitor experience with touchscreens for wayfinding and directories



Show multiple things on a screen at once, in any combination you choose

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Engage employees and increase morale with kudos and recognition



Target what gets delivered where, down to a single zone on a screen

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Promote new products, services, special offers and benefits information



Change and retire messages automatically without any user intervention

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Show queuing data on screens to reduce perceived wait times



Let more people participate in the communications process with defined roles

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Entertain, inform and educate viewers at meeting points and in waiting areas



Use fill-in-the-blank templates to make message creation faster

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Save paper, waste, time and money by replacing printed posters and plaques



Transform the way your **organization communicates**.
For more information about digital signage solutions, contact us.

Contact Visix
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