

12 EMPLOYEE MOTIVATORS TO PUT ON DIGITAL SIGNS

Digital signs are great employee motivators. If you're struggling for content ideas, why not concentrate on boosting morale on a regular basis with these 12 ideas.

-  **MOTIVATIONAL QUOTES**
Lots of websites have quotes by topic, keyword, originator, etc. Crowdsource it. Ask your audience to submit their favorite quotes.
-  **WELCOME TO THE TEAM**
Post welcomes on digital signs and intranet, so everyone can join in. Show new team members the culture is one of public appreciation.
-  **EMPLOYEE RECOGNITION**
You can find something to highlight for every single employee. This can be as simple as posting birthdays and work anniversaries.
-  **KUDOS**
Congratulate people at the company, team or individual level. Democratize it and create a system for peer-to-peer accolades.
-  **GAMIFICATION**
Get people involved in their own goal setting in a fun framework. Create some friendly internal competitions with contests and rewards.
-  **DASHBOARDS & DATA**
Data visualizations are faster to read and make data more meaningful. Show progress to goals with auto-updating visuals like ribbons and thermometers.
-  **MISSION, VALUES & CULTURE**
Transparency and trust are very important to today's employees. Explain how they fit into and impact your mission, values and culture.
-  **HEALTH & WELLBEING**
Post safety and health tips and encourage breaks with reminders on screens. Let people know you care about their wellbeing as much as their workflow.
-  **BENEFITS REMINDERS**
Remind people about benefits, perks and other available services. Show them there's more to their workplace than a paycheck.
-  **PROFESSIONAL DEVELOPMENT**
Advertise support for education, certifications and other PD opportunities. People appreciate that you're adding to their skill set and career opportunities.
-  **TRIVIA & FUN FACTS**
Fun breaks aren't just appreciated but necessary for mental health. Trivia, jokes and other fun facts are great to draw attention and lighten the mood.
-  **EVENTS**
Don't just show schedules; create some buzz and anticipation with a campaign. Promote the event beforehand and show highlights afterward.



Transform the way you **motivate employees.**
For more information about digital signage solutions, contact us.

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