

# Employee Engagement - **By the Numbers**

According to Gallup, 70% of U.S. workers don't feel engaged, and that can lead to problems in your organization. The same Gallup poll indicates that engagement through **effective communication drives:**

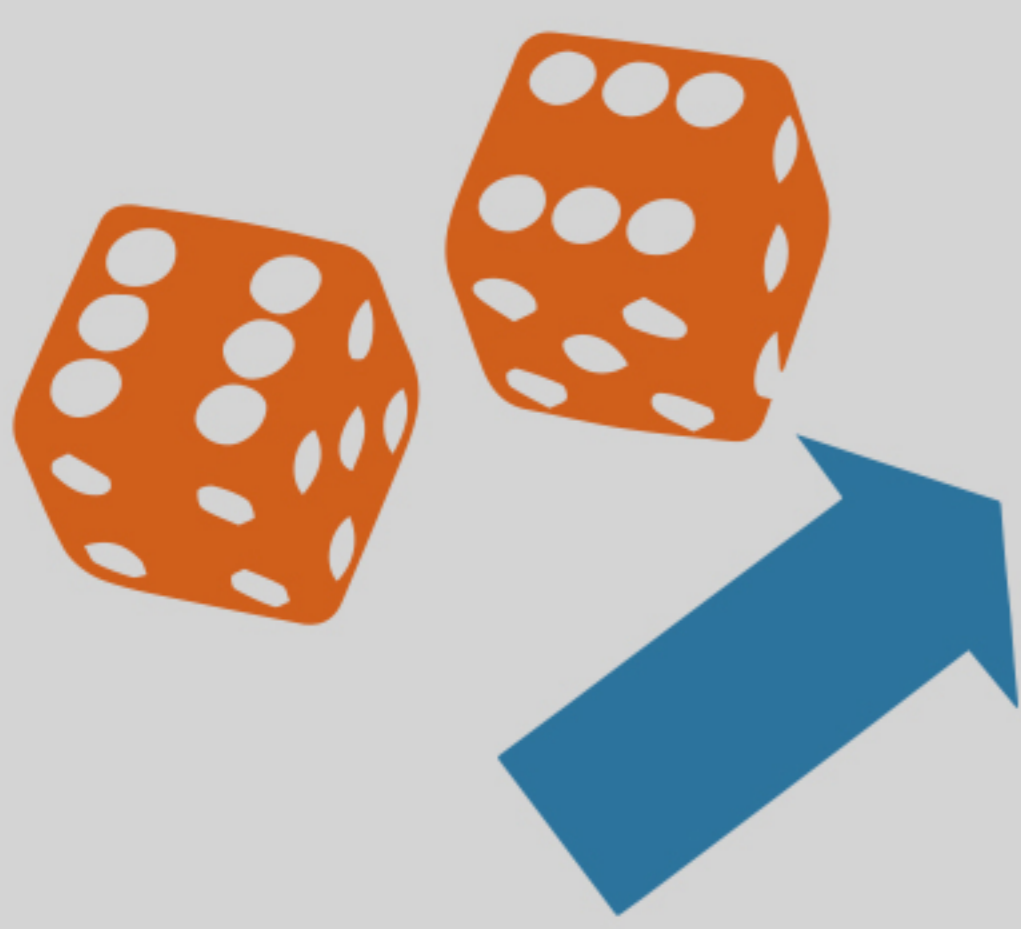
**21 %**  
higher productivity

Companies that invest in employee engagement see productivity increase. The report shows that engaged employees have more energy, less stress and actually smile more than disengaged employees.



**10 %**  
less shrinkage

Actively disengaged employees are more likely to damage the company. This damage comes in the form of shrinkage (or theft), missing work days, contributing to more quality defects and quitting at a higher rate.



**22 %**  
higher profitability

Engagement is strongly connected to overall business success, including profitability. Over a five-year period, companies ranked as "highly effective communicators" had a 47% higher return to shareholders.



**Up to 65 %**  
lower turnover

Organizations with high numbers of disengaged employees experience increased turnover. Replacing employees costs your business time and money.

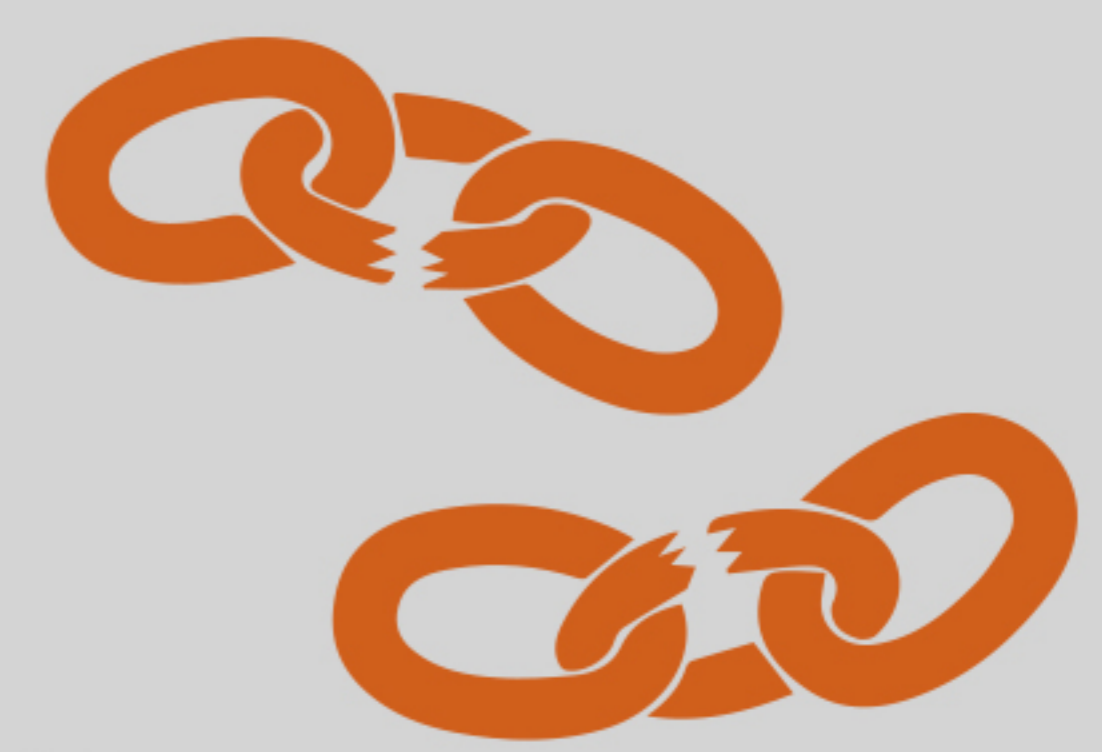
**10 %**  
higher customer ratings

When front office workers are actively disengaged they pass negativity off to the customers that interact with your business.



**48 %**  
fewer safety incidents

Employees that are not engaged have little concern with company safety protocol. This can result in on-site incidents and headaches for the company.



**41 %**  
fewer quality defects

Avoid poor quality of work and product defects by engaging the staff. Profitability, productivity and customer ratings will increase as a result.

**37 %**  
lower absenteeism

Engaged employees are more likely to come to work than disengaged employees, affecting productivity and your company's bottom line.



Need help with employee engagement? **Contact Visix**



Employee engagement is the key to success in today's business world. It's no longer effective to rely on email, meetings and memos – there's just too much in the inbox and information gets lost. You need the tools and knowledge to empower your workforce for positive results. We can help.

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