

**COMMUNICATE**

**BETTER**



DIGITAL SIGNAGE SOFTWARE

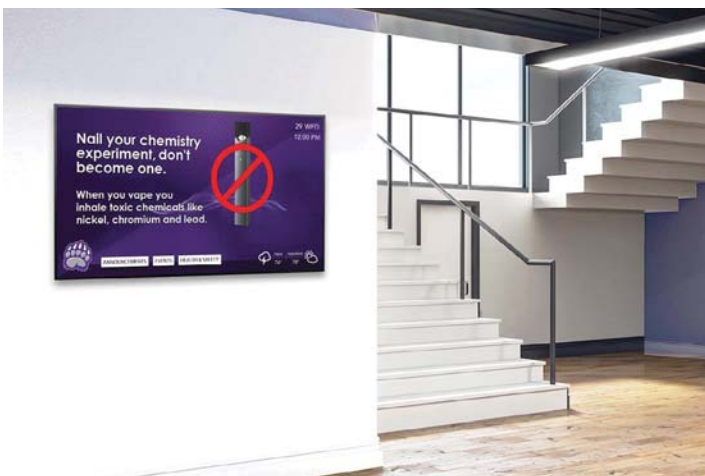
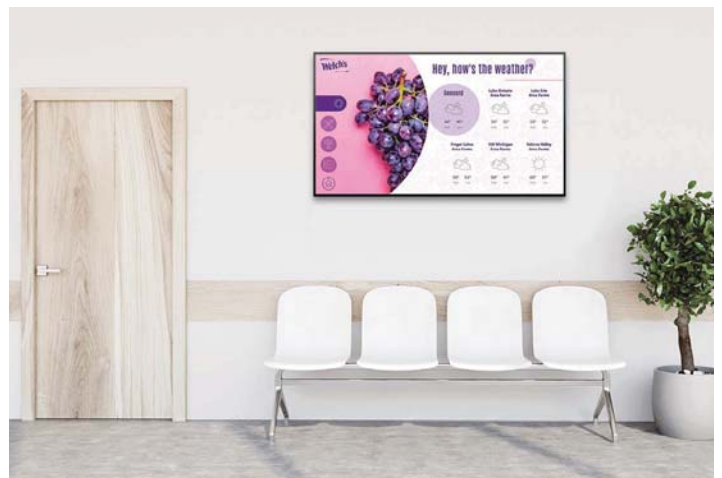
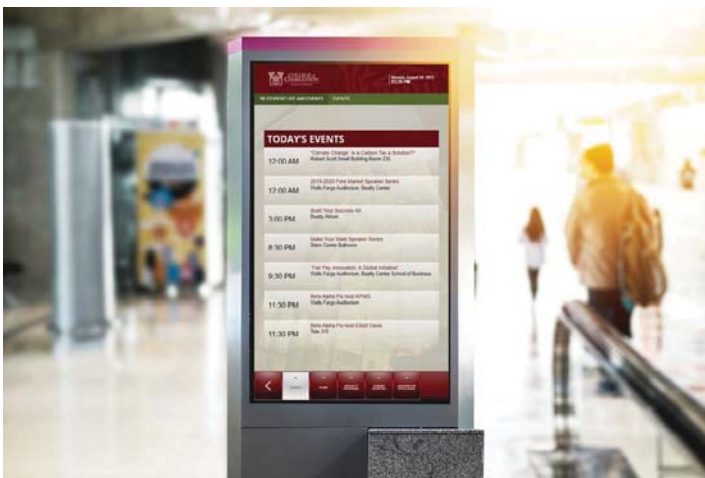
INTERACTIVE DESIGNS

SPACE BOOKING

MEETING ROOM SIGNS

VISIX.COM

800.572.4935





## We want to help you **communicate better.**

To connect with your audience, you have to deliver dynamic content that engages their interest and motivates them to act. With over 20 years of digital signage experience and 4,000+ systems delivered, Visix brings tools and expertise to your project for measurable bottom-line results.

Only Visix offers a unified visual communication solution for every facet of your business with a three-pronged approach to engagement:



Digital Signage  
Software



Interactive &  
Content Designs



Space  
Booking



Digital Meeting  
Room Signs

We aim to provide everything you need for engaging communications, including software, hardware, hosting, creative, professional services, training subscriptions and multi-tier support options to help you manage and maintain your visual messaging strategy.

- Use a digital signage solution specifically designed for organizational communications.
- Centralize your visual communications strategy with our enterprise-level platform.
- Boost engagement for higher productivity and morale for bottom-line results.
- Offer a consumer-like experience with touchscreen designs for employees and visitors.
- Better manage shared spaces and extend your messaging to meeting areas.

Each of our products works independently or can be integrated into scalable deployments from a single display to large networks. Our comprehensive approach to visual communications – from concept to delivery – provides cloud, software-only and bundled hardware solutions, as well as multi-tier service and support options.

Go to [Visix.com](http://Visix.com) today for more information about our products and services, and contact us for a demo or quote to get started.



# axis tv

## SIGNAGE SUITE

### Find Your **Visual Voice.**

AxisTV Signage Suite lets you revolutionize the way you communicate across your organization with digital signs transformed into beautiful canvases that inform, inspire and influence your audiences.

Craft visual communications to capture attention, increase engagement and reach more people using friendly workflows and elegant design tools for content customized to your audience, whenever and wherever they are.



Enterprise Features



Cloud or On-premise



Data-Driven Content



Built-In Interactivity

AxisTV Signage Suite gives you a vast array of content sources, smart playlists, flexible scheduling and multi-user licenses to attract viewers, connect people and drive results. We have scalable solutions with one of the most flexible platforms available.

- Three applications with intuitive workflows for easy design and scheduling
- Drive content to digital signs, touchscreens, video walls, webpages and room signs
- Use drag-n-drop widgets to provide interactive content on demand
- Easy integration with event schedules, Excel, XML and JSON data feeds
- Data mapping for automated KPIs, metrics, countdowns and data visualizations

With AxisTV Signage Suite, you can manage all of your visual communications from a centralized point while allowing individuals to choose their level of participation.

Signage Suite supports on premise and cloud-hosted deployments, with perpetual or subscription licensing. For more info, visit [Visix.com](http://Visix.com).

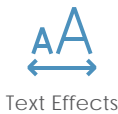
# AxisTV Design™ | Desktop Designer

AxisTV Design provides an intuitive, powerful design environment for creating messages, templates and screen layouts with ease. This robust application lets you place design elements exactly where you want them with time-saving tools that make it simple to build stunning content to capture your audience's attention.

Simply drag and drop backgrounds, text, graphics, videos, streams, and webpages into your digital signage layouts. And our handy data widgets let you select, place and format dynamic data from calendars, weather, RSS, Excel, XML, JSON and more.

## Key Features:

- Drag-n-drop widgets make building layouts, messages and templates easy
- Point to a network folder to show images and videos automatically on screen
- Include interactive hot spots for touchscreens or a voice user interface for any display
- Combine widgets with conditional logic for "if then, show this" scenarios
- Preview layouts, messages and individual widgets before you publish



Text Effects



Artwork & Shapes



Weather



RSS



Video Streams



CBORD Menus



Interactive



Calendars



Excel



XML & JSON



Countdowns

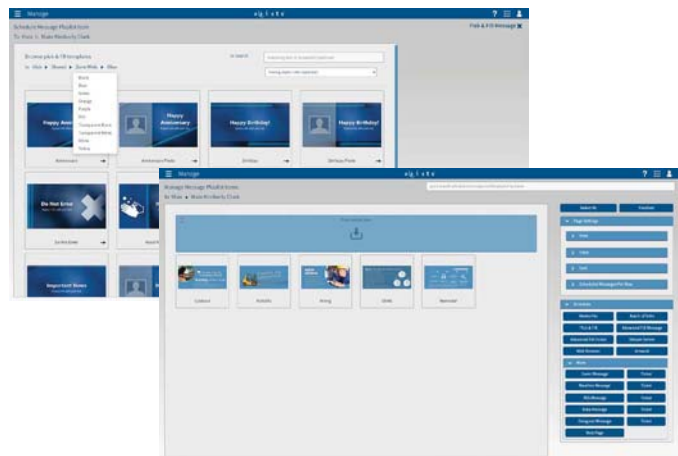


Google Docs

# AxisTV Manage™ | Content Management System

Whether you're working on a PC or Mac, AxisTV Manage™ lets you easily manage your enterprise digital signage deployment with user-friendly workflows in a web interface.

Quickly import media files and artwork, fill-in and design templates in the CMS, manage and schedule playlists, choose playback transitions, and manage user permissions. Publish your playlists to PC players driving digital signs, video walls and touchscreens, and to responsive webpages for remote audiences.



## Key Features:

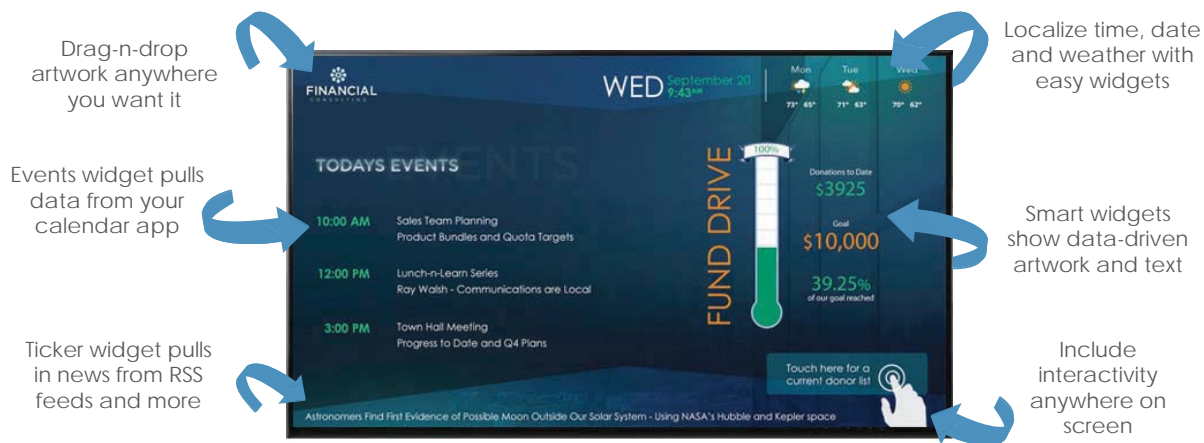
- Drag-and-drop for importing content and ordering playlists
- Search and filter using keywords, content types, aspect ratios and more
- Create brand-approved messages from anywhere using fill-in-the blank templates
- Group players, users and rights by organizations and suborganizations
- View, filter and download analytics for messages, playlists and users

# AxisTV Engage™ | Digital Signage Player

Our AxisTV Engage player software includes adjustable opacity, multi-layer Z-order and professional grade typography tools for a superior creative and playback experience. Our robust playback engine enables powerful widget configuration in both layouts and messages, with layering, transparency and a host of playback options.

## Key Features:

- Brings message and layout designs to life
- Adjustable opacity in multi-layered zones delivers a broadcast look
- Use 3D transitions and animated content to grab attention
- Supports video backgrounds and message animations
- Text generation engine supports elaborate typographical designs



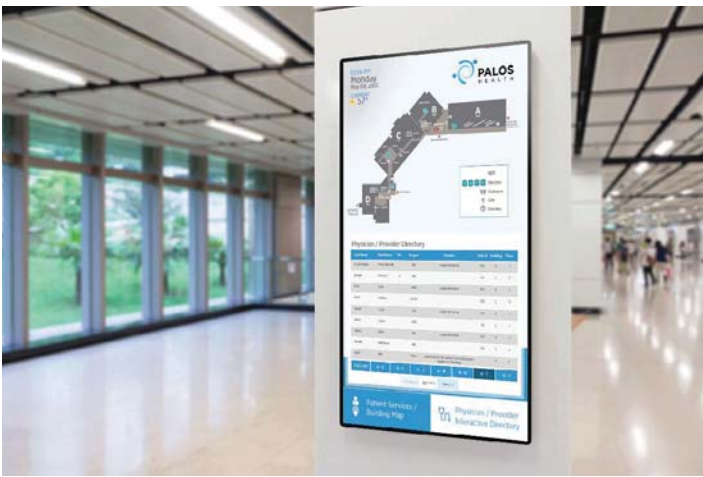
# AxisTV Alert™ | CAP-Compliant Messenger

Our new alerting platform can be used alongside any digital signage content management solution, including AxisTV Signage Suite. It gives you time-saving workflows to deliver important updates and critical alerts across your digital signage system. The application is built around Common Alerting Protocol (CAP) standards, and easily integrates with popular third-party alerting suites like Alertus and Rave Mobile Safety.

## Switch from AxisTV 9 to Signage Suite

If you're still using AxisTV 9 software, you aren't getting the most from your digital signs. We'll help you transition to the best Signage Suite product to match your current system:

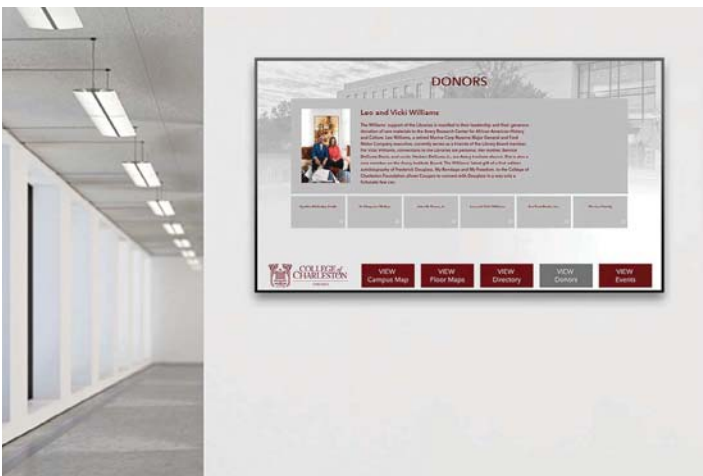
- Better user interface, drag-n-drop customizable widgets and professional design tools
- Built-in interactivity, powerful data mapping and data-triggered content
- Scalable licenses, easy expansion and affordable hardware trade-in options
- Clients with an active Software Support & Maintenance Subscription get AxisTV Signage Suite licenses (and all future updates) at no charge



Wayfinding



Directories



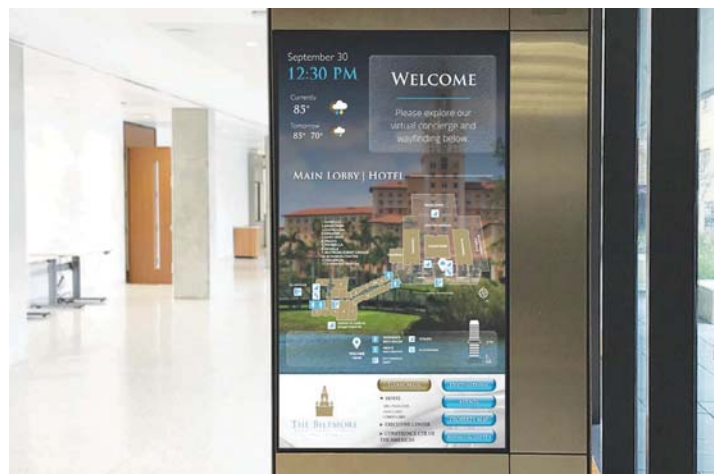
Donor Boards



RoomBoard™



Menu Boards



Custom Designs



# content

## SOLUTIONS

### Make Your Displays **Impossible to Ignore.**

To grab attention, you need beautiful, interesting content on your screens. Our award-winning design team can help with every element of your visual communications – from content kits to subscriptions, to layouts and templates, to dashboards and custom touchscreen designs.

We'll incorporate your brand colors, fonts and graphics into your design or, if you prefer, we can start from scratch. Regardless, everything we create is uniquely tailored to your vision and specifically created for impact on digital signs.



Interactive



Custom Designs



Content Kits

Our creative team brings 30+ years of combined experience to every design, applying proven techniques for what works best on screens, and treating each project with the care it deserves. We'll consult with your communications team to get your look just right.

- Professional designers with over 90 digital design awards
- Experience in digital design, video production and coding
- Templated or custom designs tailored to your identity
- Dynamic, interactive content for engagement
- A consultative approach to client partnerships

Whether you need launch content, a screen refresh or custom interactive experiences, our creative team will make sure your digital signs attract attention, engage your audience and motivate them to take action.

See samples of our work and get some inspiration at [Visix.com/Gallery](http://Visix.com/Gallery).

# Interactive Wayfinding

Whether it's a single building or an entire campus, we can tailor a touchscreen wayfinding design to meet your needs. We'll work with your facility planners, brand experts and project managers to concept, design, implement, test and launch your interactive wayfinding project.

Our award-winning artists build 100% custom interactive wayfinding in a rich, intuitive graphic format with floor-based maps, SMS messaging for directions, digital signage messages and more.

Our wayfinding projects are designed in HTML5, so they scale correctly on any screen size and easily integrate with databases for quick directory updates.



## Key Features:

- Use non-proprietary HTML5 wayfinding that scales to any screen size
- Map to events, staff, room and department directories
- Include quick-reference legends and ADA controls
- Connect to mobile devices with QR codes and SMS
- Use databases to feed directories for easy updates
- Add a voice user interface to custom designs

# RoomBoard™

RoomBoard™ is a pre-packaged interactive wayfinding solution that shows space availability, maps event listings to rooms, and can even allow room booking right at the screen.

Room availability is instantly clear, with available rooms in green and booked rooms in red. The number of available rooms is also displayed prominently at the top of the screen.



## Key Features:

- Combine interactive wayfinding, directories and event schedules
- See room availability instantly with color coding
- Direct staff and visitors to their meeting rooms
- Include full-kiosk support for booking at the RoomBoard™
- Branded to your specifications

# Ready-Made Content

Our award-winning digital signage designers have crafted an array of ready-built artwork packs and content kits to help you reach your audience with stunning, real-time information to keep them engaged.

Our kits give you easy-to-customize content for an array of popular topics tailored to your brand and your audience. Signage Suite clients easily purchase and import these affordable designs from our Visix Store. Once your kits are set up in Signage Suite, our data mapping tools automatically update to show the most current information in real time – without you having to do anything!

## Key Features:

- Get beautiful, engaging designs exclusive to AxisTV Signage Suite
- Choose from our growing library of artwork packs and content kits
- Available in a variety of colors, designs and aspect ratios
- Data-mapped elements refresh automatically after setup
- Help from our experts to import and configure your designs



Background Artwork Pack



Modern Weather Icons Pack



Basic Directory Kit



Financial Stock Kit



Basic Room Sign Kit



Days Without Injury Kit



Countdown by Day Kit



Countdown by Hour Kit



Menu Board Kit



Recognition Kits

# Custom Experiences

Maximize your digital signage real estate by using touchscreen navigation to move through multiple pages and experiences for your viewers. Whatever your idea, our award-winning digital signage artists will combine imaginative talent with technical know-how to translate your ideas to the screen.

Everything we create is uniquely tailored to your project and specifically created for impact on digital signs. We'll also deliver the original artwork, media and uncompiled source code files with the final project. They're yours, after all.

## Key Features:

- Highlight patrons and encourage giving with digital donor boards
- Use digital menu boards in cafés and eateries
- Launch informative videos and virtual tours
- Incorporate real-time shuttle mapping and dashboards
- Show photo slideshows, timelines and archives



Meeting Rooms



Desks & Workstations



Schedules



Other Spaces



Lockers



Parking

# CHOROS™

## SPACE BOOKING

### Booking Space Has **Never Been Easier.**

Choros gives you all the features of room signs without any hardware, cabling or apps. Use your own smartphone to see if a space is available, see the schedule, book it, find available rooms and much more. You don't have to download or log into anything.

Fast, contactless space booking on your own phone for meeting rooms and other shared spaces. No room signs to buy and install. No apps to download. No hassle.



Meeting Rooms



Desks & Workstations



Other Shared Spaces

Because Choros uses smartphone AR tech, space booking is faster than in any software system. And because there are no room signs or cabling, it saves you significant screen and installation costs, and supports sustainability efforts.

- Users don't have to download anything, just scan a QR code to book
- Takes advantage of native AR support on all modern iOS and Android devices
- Use for meeting rooms, desks, lockers, parking – any shared space
- Easily integrates with your own calendars to show bookings and availability
- Affordable licensing and a user-friendly dashboard to manage your spaces
- Ultra-low-power availability lights available to pair with Choros

There's no limit to the number or type of spaces you can manage in Choros. Add as many as you like along with their location, capacity, accessibility and amenities.

Choros gives you a scalable, user-friendly BYOD space booking solution you can set up in minutes. For more info, visit [Visix.com](http://Visix.com).

*\*Patent pending*

# BYOD Solution

Choros is a BYOD (Bring Your Own Device) solution, so people use their own phones to scan and book rooms. It uses WebAR to overlay space booking options over a user's camera view of your own facility, giving them a more immersive experience.

There's no app to download, so users don't have to worry about compromising their phone's security or adding bloatware they don't want. There's also no password to remember since you don't have to log in to an online portal or calendar system. All of this speeds up booking and simplifies user adoption.



## Key Features:

- See availability, schedules, capacity, amenities and more
- Book, extend and end reservations on your smartphone
- Search for and book other available spaces on the spot
- Eliminate slow webpage and app authentication services
- Integrates seamlessly with your own calendars to avoid double bookings



No App  
Required



Book Any  
Shared Space



Easy Calendar  
Integration



Cloud  
Subscription



No More  
Room Signs

# Skip the Room Signs

Installing room signs throughout an organization takes money, time and infrastructure. With Choros, you get all the functionality of a room sign without having to buy hardware or worry about how to provide power and network to shared spaces.

Simply set up your spaces in our cloud-based platform, then place QR codes near meeting rooms, desks and other shared places to let people quickly scan to book. There's no limit to the number or type of spaces you can add to the system, so consider every space that might need reservations – collab areas, huddle spaces, parking spaces, lockers, bike racks, etc.

## Key Features:

- Get all the features of a room sign without the expense
- No special hardware required; no apps to download
- Let people book spaces using their own device (BYOD)
- Uses native AR smartphone tech and simple QR codes
- Reduce waste and energy consumption for sustainability









## meeting **minder** ROOM SIGNS

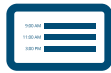
### Take Control of Your **Shared Spaces**.

Whether you want to simply show room schedules, or employ a fully-integrated office hoteling and digital signage solution, our room signs let you schedule space from any location - at any time - to keep your entire workforce in sync.

Show your schedules, workspace bookings and other digital signage content outside conference rooms and shared spaces. This lets organizers and attendees see space options instantly while staying up-to-date with daily announcements.



Touch  
Interactive



Connect  
(Stand-Alone)



Electronic  
Paper

Since all of our room signs can be fed by a single scheduling application, space booking is the same whether people are in a home office, on the road or in the workplace. Calendars are consistent and up-to-date everywhere, no matter who changes it or from where.

- Show schedules and space bookings from your own calendar app
- See room status instantly with availability lights
- Book space right at the room sign
- Display digital signage playlists and imagery
- Include interactivity for on-demand content
- Deliver critical alert notifications

MeetingMinder™ room signs easily integrate with each other and our other digital signage solutions. And all of our room signs come with accessories to easily mount right out of the box.

For more room sign images and specifications, visit [Visix.com](http://Visix.com).

# Touch Interactive Room Signs

Touch interactive room signs are the perfect way for your organization to extend digital signage to meeting areas. Easily create, import and schedule a wide range of digital media, mass alerts and calendar schedules, so meeting participants don't miss important updates. The signs also support walk-up reservations for clients using Exchange, Office 365, EMS, EMS Platform Services and 25Live from CollegeNET.



You'll see room availability at a glance with availability lights on each side that shine green when the room is available and red when it's not. Your schedules can also change from green or red to indicate room status. Show bookings from popular calendar data sources, including:



## Key Features:

- Show schedules from your own calendar app
- Customize every on-screen design element
- Make bookings at the room sign
- See room status instantly with availability lights
- Display AxisTV Signage Suite content, including alerts
- Add a voice interface and antimicrobial screen protector
- Easily recess or surface mount out of the box

These Power over Ethernet (PoE+) room signs allow you to run one Ethernet cable that supplies both power and data, so you don't have to worry about concealing power bricks. Touch room signs can be surface mounted or recessed in walls, and are ready to be mounted right out of the box without any additional hardware.

## Design Driven

AxisTV Signage Suite lets you design stunning schedule layouts that pull event data directly from your own calendar app. Our easy design tools let you completely customize the way you present schedules and booking options, and you can include full interactivity for on-demand content – wayfinding maps, meeting agendas, speaker bios – anything you like.

To save you time, we offer ready-made content kits crafted by our award-winning design team to give you a head start on stunning room signs. Simply install the kit, map to your calendar, customize your design elements and publish beautiful schedules to your Touch room signs.

# Connect Meeting Room Signs

Our Connect room sign is a stand-alone room management solution that doesn't require the Visix CMS. Connect gives you a centralized solution that lets you update and manage room signs from an administrative console, while pulling schedule data from any of these apps:

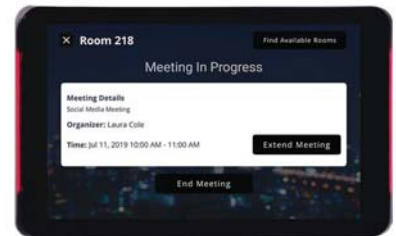
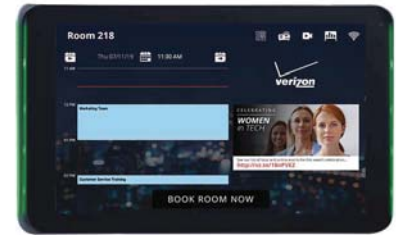


Show schedules outside each room and let people book space on the go. You'll see room availability at a glance with side lights that shine green when the room is available and red when it's not. Connect room signs can be surface mounted on a wall using the included mount, or on glass with our optional glass mounting kit.

## Key Features:

- Book, start, extend, end or cancel meetings right at the room sign
- Group signs or publish to individual units
- Customize backgrounds, fonts, colors and more
- Show room number and AV resource icons
- Use analytics to track room usage, availability requests and room resource issues
- Power via POE network switch, injector, or DC power supply

Connect's interactive screen lets you schedule space right at the room sign. If a room is booked, you can see available rooms at the press of a button. You can also require a PIN to prevent unauthorized access to room booking and administrative functions.



# Electronic Paper Signs (EPS)

Our EPS room signs are the most cost-effective option to display current schedules and workspace bookings for your shared spaces.

## Key Features:

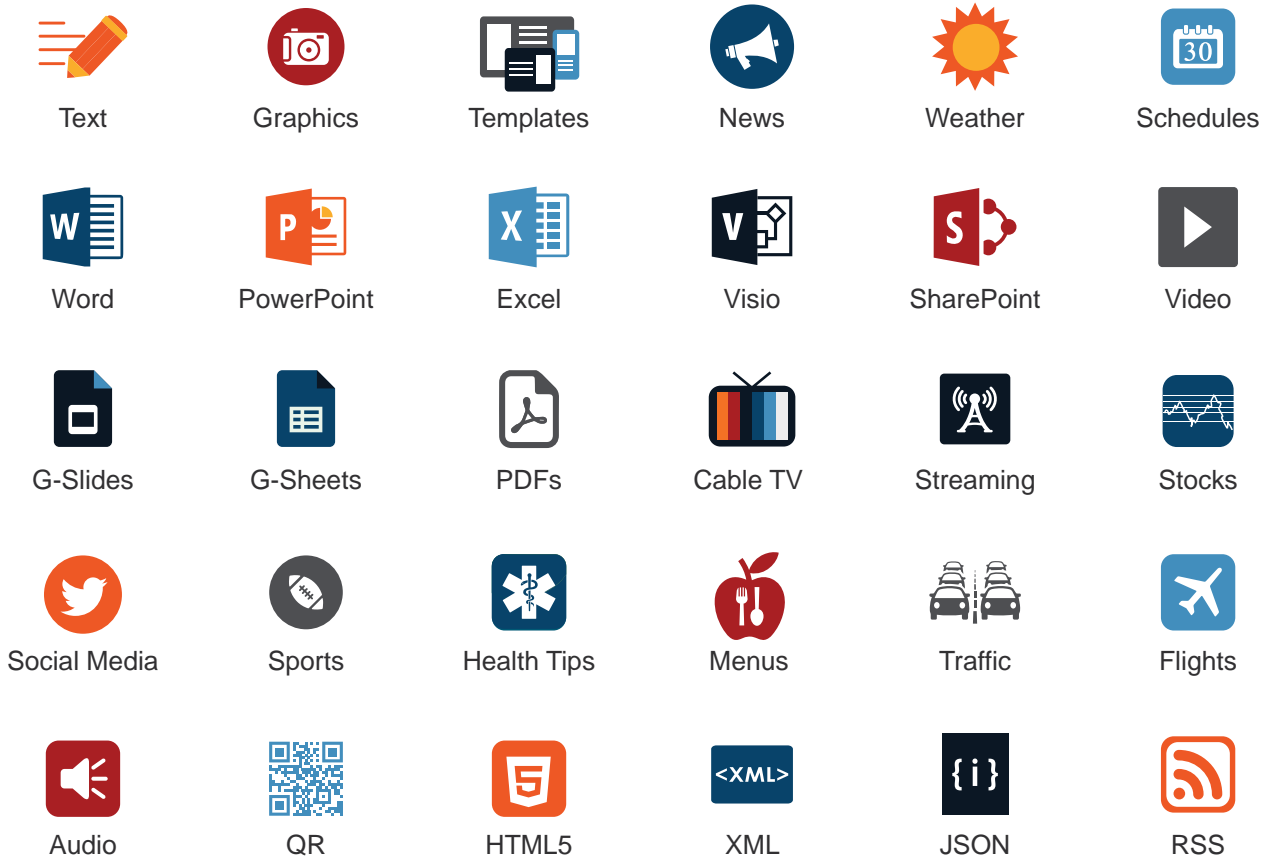
- Choose from three sizes; use either portrait or landscape
- Publish schedules via RF from your own calendar app
- Lightweight, wireless and battery-powered for convenience
- Use black and red ink for screen data, logos, QR tags, etc.
- Order custom faceplates to match your brand or décor



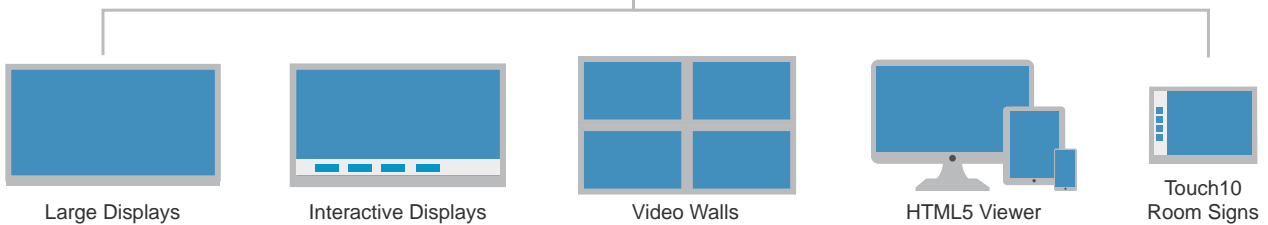
Display calendar data from popular calendar apps, including:



Our signs use E Ink technology for a bright display and RF communication designed to minimize battery usage. A sign's batteries are only activated when information changes, which allows batteries to last up to three years or 10,000 updates.



Design, schedule and deliver content using our easy, powerful AxisTV Signage Suite apps: Design, Manage (CMS) & Engage



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