## DIGITAL SIGNAGE | 100 CHEAT SHEET | MESSAGE IDEAS



We understand that coming up with fresh digital signage content ideas on a daily basis is a challenge. Here's a quick list for inspiration:

Ads for local vendors Alerts Anniversaries Announcements App download of the week Arts and crafts tips Association memberships Awards and honors Birthdays and anniversaries Book club picks Brand and product info Business hours Cable feeds Cafeteria menus Club meetings Community calendar Company milestones Contests Coupons and discounts CSAT statistics Data visualizations Day and date Department photos Desk availability Donor thanks Energy dashboards Entertainment news Event promotions Event schedules Facebook posts FAQs Featured travel destination First aid tips Fitness tips

Health tips History of the company Holiday closings "How to" instructions HR and benefits Images and graphics Important contact info Inspirational quotes Internships and scholarships Kudos and feedback Language lessons Lecture series Local attractions Loyalty programs Meet our team Meeting room schedules Movie times New employee spotlights News tickers News-in-Pictures Newsletter highlights On this day... Online learning URLs Open positions Out of office schedules Photos from company events Policy reminders Pollen count Polls and surveys **PowerPoint slides** POS updates Press releases Print marketing Productivity tips

Professional development tips Progress toward goals Queuing info Recipe of the week Recommended blogs **RSS** Feeds Safety tips and milestones Shuttle and bus routes Speaker bios Sports scores and stats . Staff directories Staff/student profiles Stats and charts Stock market info Stock updates Streaming video Tech tips Test schedules Time Tips for healthy eating Traffic conditions Training tips Trivia questions Twitter feed Vacation schedules Videos and animation Visitor welcomes Volunteer drives Wayfinding maps Weather forecast Webpages Word of the day



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