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Important Facts About Employee Recognition

Studies show that recognition drives employee engagement and increases financial performance. You can use digital signage to highlight achievements and boost morale. Here are 12 statistics that show why employee recognition matters...

35% of employees don't think their employers care about them as a team member or person

Engagement plummets to 2% among teams with managers who ignore their employees, compared **61%** for teams led by managers who focus on strengths

91% of workers say they feel motivated to do their best when they have leadership support

Employees who believe their managers can name their strengths are **71% more likely** to feel engaged and energized

75% of employees receiving at least monthly recognition (even if informal) are satisfied with their job

27% of workers strongly agree that the feedback they currently receive helps them do their work better

67% of employees are happier and more productive when managers focus on the positive aspects of their performance

Employees who report feeling valued by their employer are **60% more likely** motivated to do their very best for their employer

68% of employees who receive accurate and consistent feedback feel fulfilled in their jobs

26% of Millennials say recognition motivates them to do their best at work

When asked which recognition initiative has the biggest impact on employee engagement, HR pros cited: performance awards (**33%**) and anniversary awards (**20%**)

33% of employees would rather be recognized in a company-wide email from an executive than receive a bonus of \$500

Sources:
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