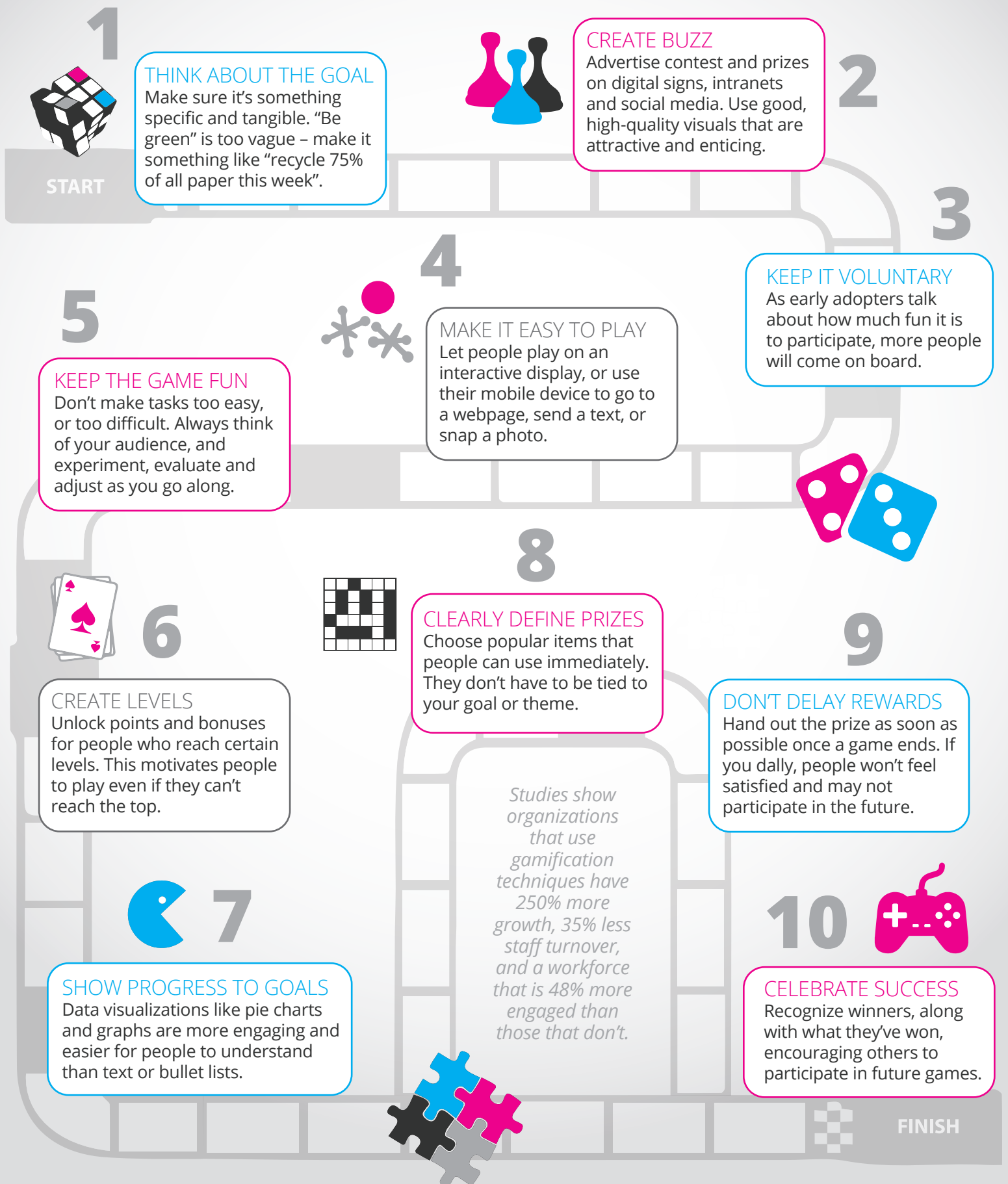


# 10 GAMIFICATION TIPS

## FOR DIGITAL SIGNAGE

Gamification is using elements usually found in games – rules, scoring, prizes and competition – in non-game contexts. With a little gamification, you can transform your digital signage from something that just pushes information out to your audience into something that encourages them to interact with your organization and its specific goals in real, measurable ways.



Transform the way your **organization communicates.**  
For more information about **digital signage** solutions, contact us.

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